

Privacy Policy

Chipsa — LP Factory · zavod.chipsa.design · Last updated 1 July 2026

1. General

This Privacy Policy (the “Policy”) describes how Maksim Kyshtymov PR Dizajnerske delatnosti Apexy Novi Sad (the “Studio”, “we”), operating the website zavod.chipsa.design (the “Site”), processes the personal data of visitors and users of the Site.

By using the Site and submitting an enquiry, you agree to this Policy.

2. Controller and contacts

Data controller: Maksim Kyshtymov PR Dizajnerske delatnosti Apexy Novi Sad, Gajeva 1-3, floor 1, unit 3, Novi Sad, Serbia. Contact e-mail: ceo@chipsa.design. Telegram: @maxkysh.

3. What data we process

a) Data you provide yourself: your name, contact details and the content of your messages when you reach out via Telegram, the meeting-booking form (Calendly) or otherwise.

b) Technical data collected automatically: IP address, browser and device type and version, referral source, pages viewed and actions on the Site — via cookies and web-analytics tools.

4. Purposes of processing

Responding to enquiries and communicating with you; providing and discussing services; web analytics and improving the Site; ensuring security and preventing abuse.

5. Legal bases

Your consent; performance of a contract or steps taken at your request before entering into one; the Studio's legitimate interests that do not override your rights.

6. Cookies and web analytics

The Site uses cookies and the Yandex Metrica web-analytics service to measure traffic and improve content. You can limit or disable cookies in your browser settings; some features may then not work correctly.

7. Sharing with third parties

Data may be shared with service providers (web analytics, hosting, meeting-booking and messaging services — Telegram, Calendly) to the extent necessary for the stated purposes. We do not sell personal data.

8. Cross-border transfers

Some services used by the Site are hosted outside your country. Data is transferred to such services on the basis of your consent and for the purposes described in this Policy.

9. Retention

Personal data is stored until the purposes of processing are achieved or until you withdraw your consent, unless a different period is required by applicable law.

10. Your rights

You may request access to your data, its correction or deletion, restrict processing, and withdraw consent. To exercise these rights, email ceo@chipsa.design.

11. Security

We take reasonable organizational and technical measures to protect data against unauthorized access, alteration, disclosure or destruction.

12. Changes to this Policy

This Policy may be updated from time to time. The current version is always available on the Site; the revision date is shown at the top.

13. Contacts

For any questions about data processing: ceo@chipsa.design, Telegram [@maxkysh](https://www.instagram.com/maxkysh).

Template document. Before publishing, we recommend having the text reviewed by a lawyer against your actual data-processing practices.